15th October 2020

Hong Kong



Landbridge Ship Management (HK) Limited, a reasonably new entrant, navigated into Hong Kong's crowded ship management chart two years ago, held its first online crew conference last week, broadcasting to Beijing, Manila, and Mumbai through live virtual conference call technology. "2020 LBSM Virtual Seafarers Conference" hosted by the manager of five modern VLCCs invited approximately 150 shore staff, crews onshore on vacations, and business partners to take part in.





The 5-hour online conference, which was held under the global pandemic, was aiming to enhance seafarer's mental wellbeing and health by guest speakers from the Mission to Seafarers, Navigate Response, Lloyd's Register, 3 Cube Medicare, and experiences shared by signed-off senior officers. Topics also covered social media impacts, cybersecurity, and remote medical assistance, influencing onboard life daily. Crew change matters were highlighted by LBSM's three strategical

manning agencies: including **Spectrum** in the Philippines, **Sinocrew** in China, and **IMS** in India. The bond, trust, and knowledge shared between office staff and seafarers are essential to any ship management company's success.





"We can hold a virtual meeting, but we cannot operate the vessels remotely through the internet. Seafarers are still and will always be our most and foremost important asset. At Landbridge, we create a platform to listen to our front-liners, to show our supports and to encourage them to have faiths in these challenging days." commented by Managing

Director, Capt. Sanjeev Verma, who founded LBSM 2 years ago, "In the meantime, we actively engage in advocating movements for better protect seafarer's interests and their wellbeing. Once again, we strongly request governments and regulatory bodies to relax the travel restrictions and enable the vast majority of hard workers on the sea to back onshore. Let's keep fighting the pandemics as well as the bureaucracy, together."



